

**Research article****Conformable integral version of Hermite-Hadamard-Fejér inequalities via η -convex functions****Yousaf Khurshid¹, Muhammad Adil Khan¹ and Yu-Ming Chu^{2,3,*}**¹ Department of Mathematics, University of Peshawar, Peshawar 25000, Pakistan² Department of Mathematics, Huzhou University, Huzhou 313000, P. R. China³ Hunan Provincial Key Laboratory of Mathematical Modeling and Analysis in Engineering, Changsha University of Science & Technology, Changsha 410114, P. R. China*** Correspondence:** Email: chuyuming2005@126.com; Tel: +865722322189;
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Abstract: The purpose of the article is to use symmetric η -convex functions to develop Hermite-Hadamard-Fejér inequality for conformable integral. We establish several conformable integral versions of Hermite-Hadamard-Fejér type inequality for the η -convex functions by use of an identity linked with Hermite-Hadamard inequality.

Keywords: η -convex function; Hermite-Hadamard inequality; Hermite-Hadamard-Fejér inequality; conformable derivative; conformable integral**Mathematics Subject Classification:** 26D15, 26A51, 26A33

1. Introduction

A real-valued function $h : I \rightarrow \mathbb{R}$ is said to be a convex (concave) function of the interval $I \subseteq \mathbb{R}$ if the inequality

$$h(\lambda\kappa_1 + (1 - \lambda)\kappa_2) \leq (\geq) \lambda h(\kappa_1) + (1 - \lambda)h(\kappa_2)$$

takes place whenever $\kappa_1, \kappa_2 \in I$ and $\lambda \in [0, 1]$.

It is well known that convex (concave) function plays an important role in mathematics due to convexity (concavity) is widely used in all branches of pure and applied mathematics [1–7]. Recently, the generalizations, extensions and invariants for the convex (concave) function have attracted the attention of many researchers, for instance, the quasi-convex function [8], harmonic convex function [9,10], strongly convex function [11–13], two-parameter Hölder mean convex function [14,15], exponentially convex function [16,17], GG and GA convex functions [18], and s -convex function

[19,20]. In particular, many inequalities can be found in the literature [21–36] by use of properties of the convex (concave) function.

Let $h : I \rightarrow \mathbb{R}$ be a convex (concave) function. Then the well known \mathcal{HH} (Hermite-Hadamard) inequality [37–39] states that the double inequality

$$h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \leq (\geq) \frac{1}{\kappa_2 - \kappa_1} \int_{\kappa_1}^{\kappa_2} h(x)dx \leq (\geq) \frac{h(\kappa_1) + h(\kappa_2)}{2} \quad (1.1)$$

is valid for all $\kappa_1, \kappa_2 \in I$ with $\kappa_1 \neq \kappa_2$.

Fejér generalized the \mathcal{HH} inequality (1.1) to the Hermite-Hadamard-Fejér inequality (1.2) as follows:

$$\frac{h(\kappa_1) + h(\kappa_2)}{2} \int_{\kappa_1}^{\kappa_2} g(x)dx \geq (\leq) \frac{1}{\kappa_2 - \kappa_1} \int_{\kappa_1}^{\kappa_2} g(x)h(x)dx \geq (\leq) h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \int_{\kappa_1}^{\kappa_2} g(x)dx \quad (1.2)$$

if $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ is a convex (concave) function and $g : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}^+$ is symmetric with respect to $(\kappa_1 + \kappa_2)/2$.

The following definition for the η -convex function was introduced by Eshaghi Gordji et al. in [40].

Definition 1.1. (See [40]) Let $\kappa_1, \kappa_2 \in \mathbb{R}$ with $\kappa_1 < \kappa_2$, $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a real-valued function and $\eta : h([\kappa_1, \kappa_2]) \times h([\kappa_1, \kappa_2]) \rightarrow \mathbb{R}$ be a two bivariate real-valued function. Then h is said to be η -convex (or convex with respect to η) if the inequality

$$h[s\mu_1 + (1-s)\mu_2] \leq h(\mu_2) + s\eta[h(\mu_1), h(\mu_2)] \quad (1.3)$$

holds for all $\mu_1, \mu_2 \in [\kappa_1, \kappa_2]$ and $s \in [0, 1]$.

Let $\eta(\mu_1, \mu_2) = \mu_1 - \mu_2$ in (1.3). Then Definition 1.1 reduces to the definition of usual convex function.

Eshaghi Gordji et al. [40] established a \mathcal{HH} type inequality for the η -convex function.

Theorem 1.1. (See [40]) Let $\kappa_1, \kappa_2 \in \mathbb{R}$ with $\kappa_1 < \kappa_2$, $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a real-valued function and $\eta : h([\kappa_1, \kappa_2]) \times h([\kappa_1, \kappa_2]) \rightarrow \mathbb{R}$ be a two bivariate bounded real-valued function. Then one has

$$\begin{aligned} h\left(\frac{\kappa_1 + \kappa_2}{2}\right) - \frac{M_\eta}{2} &\leq \frac{1}{\kappa_2 - \kappa_1} \int_{\kappa_1}^{\kappa_2} h(x)dx \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} + \frac{\eta(h(\kappa_1), h(\kappa_2)) + \eta(h(\kappa_2), h(\kappa_1))}{4} \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} + \frac{M_\eta}{2} \end{aligned} \quad (1.4)$$

if h is η -convex, where M_η is the upper bound of η on $h([\kappa_1, \kappa_2]) \times h([\kappa_1, \kappa_2])$.

Let $0 < \beta \leq 1$, $r > 0$ and $g : [0, \infty) \rightarrow \mathbb{R}$ be a real-valued function. Then the conformable derivative $D_\beta(g)(r)$ of order β is defined by

$$D_\beta(g)(r) = \frac{d_\beta g(r)}{d_\beta r} = \lim_{\epsilon \rightarrow 0} \frac{g(r + \epsilon r^{1-\beta}) - g(r)}{\epsilon}, \quad (1.5)$$

g is said to be conformable differentiable at r if the limit of (1.5) exists and is finite. The conformal derivative at 0 is defined by $D_\beta(g)(0) = \lim_{r \rightarrow 0^+} D_\beta(g)(r)$.

Let $\kappa_1, \kappa_2, \lambda, c \in \mathbb{R}$ be the constants, and h_1 and h_2 be differentiable at $r > 0$. Then the following formulas can be found in the literature [41]

$$\begin{aligned} \frac{d_\beta}{d_\beta r} (r^\lambda) &= \lambda r^{\lambda-\beta}, \quad \frac{d_\beta}{d_\beta r}(c) = 0, \\ \frac{d_\beta}{d_\beta r} (\kappa_1 h_1(r) + \kappa_2 h_2(r)) &= \kappa_1 \frac{d_\beta}{d_\beta r}(h_1(r)) + \kappa_2 \frac{d_\beta}{d_\beta r}(h_2(r)), \\ \frac{d_\beta}{d_\beta r} (h_1(r)h_2(r)) &= h_1(r) \frac{d_\beta}{d_\beta r}(h_2(r)) + h_2(r) \frac{d_\beta}{d_\beta r}(h_1(r)), \\ \frac{d_\beta}{d_\beta r} \left(\frac{h_1(r)}{h_2(r)} \right) &= \frac{h_2(r) \frac{d_\beta}{d_\beta r}(h_1(r)) - h_1(r) \frac{d_\beta}{d_\beta r}(h_2(r))}{(h_2(r))^2}, \\ \frac{d_\beta}{d_\beta r} (h_1(h_2(r))) &= h'_1(h_2(r)) \frac{d_\beta}{d_\beta r}(h_2(r)) \end{aligned}$$

if h_1 differentiable at $h_2(r)$. In addition,

$$\frac{d_\beta}{d_\beta r} (h_1(r)) = r^{1-\beta} \frac{d}{dr} (h_1(r))$$

if h_1 is differentiable.

Let $\beta \in (0, 1]$ and $0 \leq \kappa_1 < \kappa_2$. Then the function $g : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ is said to be conformable integrable if

$$\int_{\kappa_1}^{\kappa_2} g(x) d_\beta x = \int_{\kappa_1}^{\kappa_2} g(x) x^{\beta-1} dx$$

exists and is finite. The set of all conformable integrable functions on $[\kappa_1, \kappa_2]$ is denoted by $L_\beta([\kappa_1, \kappa_2])$. Note that

$$I_\beta^{\kappa_1}(h_1)(r) = I_1^{\kappa_1}(r^{\beta-1} h_1) = \int_{\kappa_1}^r \frac{h_1(x)}{x^{1-\beta}} dx$$

for all $\beta \in (0, 1]$, where the integral is the usual Riemann improper integral.

For the theory and applications of the conformable integrals and derivatives we recommend the readers to refer the literature [42–50].

Anderson [51] established the conformable integral version of the \mathcal{HH} type inequality

$$\frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \leq \frac{h(\kappa_1) + h(\kappa_2)}{2}$$

if $\beta \in (0, 1]$ and $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ is conformable differentiable such that $D_\beta(h)$ is increasing. Moreover, if h is decreasing on $[\kappa_1, \kappa_2]$, then

$$h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \leq \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x.$$

It is the aim of the article to establish new Hermite-Hadamard-Fejér type inequalities for the η -convex functions via conformable integrals.

2. Hermite-Hadamard-Fejér type inequalities for conformable integrals by using η -convex functions

Theorem 2.1. Let $\kappa_1, \kappa_2 \in \mathbb{R}^+$ with $\kappa_1 < \kappa_2$, $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be an η -convex function and symmetric with respect to $\frac{\kappa_1 + \kappa_2}{2}$, $\xi : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a nonnegative integrable function. Then the inequality

$$\begin{aligned} h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x - \frac{M_\eta}{2} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x &\leq \int_{\kappa_1}^{\kappa_2} h(x) \xi(x) d_\beta x \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x + \frac{\eta(h(\kappa_1), h(\kappa_2)) + \eta(h(\kappa_2), h(\kappa_1))}{4} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x + \frac{M_\eta}{2} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x \end{aligned} \quad (2.1)$$

holds for any $\beta \in (0, 1]$ if η is bounded on $h([\kappa_1, \kappa_2]) \times h([\kappa_1, \kappa_2])$, where M_η is the upper bound of η on $h([\kappa_1, \kappa_2]) \times h([\kappa_1, \kappa_2])$.

Proof. Let $s \in [0, 1]$. Then it follows from the η -convexity and symmetry of h that

$$\begin{aligned} h\left(\frac{\kappa_1 + \kappa_2}{2}\right) &= h\left(\frac{s\kappa_1 - s\kappa_1 + \kappa_1 + \kappa_2 + s\kappa_2 - s\kappa_2}{2}\right) \\ &= h\left(\frac{s\kappa_1 + (1-s)\kappa_2 + s\kappa_2 + (1-s)\kappa_1}{2}\right) \\ &\leq h(s\kappa_2 + (1-s)\kappa_1) + \frac{1}{2}\eta(h(s\kappa_1 + (1-s)\kappa_2), h(s\kappa_2 + (1-s)\kappa_1)) \\ &\leq h(s\kappa_2 + (1-s)\kappa_1) + \frac{1}{2}M_\eta. \end{aligned}$$

Let $x = s\kappa_2 + (1-s)\kappa_1$. Then we get

$$\begin{aligned} h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x &= (\kappa_2 - \kappa_1) h\left(\frac{\kappa_1 + \kappa_2}{2}\right) \int_0^1 \xi(s\kappa_2 + (1-s)\kappa_1)(s\kappa_2 + (1-s)\kappa_1)^{\beta-1} ds \\ &\leq \int_0^1 h(s\kappa_2 + (1-s)\kappa_1) \xi(s\kappa_2 + (1-s)\kappa_1)(\kappa_2 - \kappa_1)(s\kappa_2 + (1-s)\kappa_1)^{\beta-1} ds \\ &\quad + \frac{M_\eta}{2} \int_0^1 \xi(s\kappa_2 + (1-s)\kappa_1)(\kappa_2 - \kappa_1)(s\kappa_2 + (1-s)\kappa_1)^{\beta-1} ds \\ &= \int_{\kappa_1}^{\kappa_2} h(x) \xi(x) d_\beta x + \frac{M_\eta}{2} \int_{\kappa_1}^{\kappa_2} \xi(x) d_\beta x, \end{aligned}$$

which gives the proof of the first inequality of (2.1).

Next, we prove the second and third inequalities of (2.1). From the η -convexity of h we know that

$$h(s\kappa_1 + (1-s)\kappa_2) \leq h(\kappa_2) + s\eta(h(\kappa_1), h(\kappa_2)) \quad (2.2)$$

and

$$h(s\kappa_2 + (1-s)\kappa_1) \leq h(\kappa_1) + s\eta(h(\kappa_2), h(\kappa_1)). \quad (2.3)$$

Let $x = s\kappa_1 + (1-s)\kappa_2$. Then from the symmetry of h , inequalities (2.2) and (2.3) lead to

$$\begin{aligned} \int_{\kappa_1}^{\kappa_2} h(x)\xi(x)x^{\beta-1}dx &= (\kappa_2 - \kappa_1) \int_0^1 h(s\kappa_1 + (1-s)\kappa_2)\xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \\ &\leq (\kappa_2 - \kappa_1) \left[h(\kappa_2) + \frac{1}{2}\eta(h(\kappa_1), h(\kappa_2)) \right] \int_0^1 \xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \end{aligned} \quad (2.4)$$

and

$$\begin{aligned} \int_{\kappa_1}^{\kappa_2} h(x)\xi(x)x^{\beta-1}dx &= (\kappa_2 - \kappa_1) \int_0^1 h(s\kappa_1 + (1-s)\kappa_2)\xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \\ &= (\kappa_2 - \kappa_1) \int_0^1 h(s\kappa_2 + (1-s)\kappa_1)\xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \\ &\leq (\kappa_2 - \kappa_1) \left[h(\kappa_1) + \frac{1}{2}\eta(h(\kappa_2), h(\kappa_1)) \right] \int_0^1 \xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \end{aligned} \quad (2.5)$$

Adding (2.4) and (2.5), and letting $x = s\kappa_1 + (1-s)\kappa_2$, we obtain

$$\begin{aligned} 2 \int_{\kappa_1}^{\kappa_2} h(x)\xi(x)d_\beta x &\leq (\kappa_2 - \kappa_1)(h(\kappa_1) + h(\kappa_2)) \int_0^1 \xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \\ &+ (\kappa_2 - \kappa_1) \frac{(\eta(h(\kappa_1), h(\kappa_2)) + \eta(h(\kappa_2), h(\kappa_1)))}{2} \int_0^1 \xi(s\kappa_1 + (1-s)\kappa_2)(s\kappa_1 + (1-s)\kappa_2)^{\beta-1}ds \end{aligned}$$

and

$$\begin{aligned} \int_{\kappa_1}^{\kappa_2} h(x)\xi(x)d_\beta x &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} \int_{\kappa_1}^{\kappa_2} \xi(x)d_\beta x + \frac{\eta(h(\kappa_1), h(\kappa_2)) + \eta(h(\kappa_2), h(\kappa_1))}{4} \int_{\kappa_1}^{\kappa_2} \xi(x)d_\beta x \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} \int_{\kappa_1}^{\kappa_2} \xi(x)d_\beta x + \frac{M_\eta}{2} \int_{\kappa_1}^{\kappa_2} \xi(x)d_\beta x. \end{aligned}$$

□

Corollary 2.1. Let $\xi(x) = 1$. Then inequality (2.1) becomes

$$\begin{aligned} h\left(\frac{\kappa_1 + \kappa_2}{2}\right) - \frac{M_\eta}{2} &\leq \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} + \frac{\eta(h(\kappa_1), h(\kappa_2)) + \eta(h(\kappa_2), h(\kappa_1))}{4} \\ &\leq \frac{h(\kappa_1) + h(\kappa_2)}{2} + \frac{M_\eta}{2}. \end{aligned}$$

3. Further generalizations of \mathcal{HH} inequality

In order to establish our main results, we need a key lemma which we present in this section.

Lemma 3.1. Let $\kappa_1, \kappa_2 \in \mathbb{R}^+$ with $\kappa_1 < \kappa_2$, and $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a differentiable function on (κ_1, κ_2) such that $D_\beta(h) \in L_\beta([\kappa_1, \kappa_2])$. Then the identity

$$\begin{aligned} &\frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \\ &= \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^{2\beta-1} - \kappa_1^\beta ((1-s)\kappa_1 + s\kappa_2)^{\beta-1} \right) \right. \\ &\quad \times D_\beta(h)((1-s)\kappa_1 + s\kappa_2) s^{1-\beta} d_\beta s + \int_0^1 \left(((1-s)\kappa_2 + s\kappa_1)^{2\beta-1} - \kappa_2^\beta ((1-s)\kappa_2 + s\kappa_1)^{\beta-1} \right) \\ &\quad \left. \times D_\beta(h)((1-s)\kappa_2 + s\kappa_1) s^{1-\beta} d_\beta s \right]. \end{aligned}$$

holds for $\beta \in (0, 1]$.

Proof. Integration by parts, we have

$$\begin{aligned} &\int_0^1 (((1-s)\kappa_1 + s\kappa_2)^{2\beta-1} - \kappa_1^\beta ((1-s)\kappa_1 + s\kappa_2)^{\beta-1}) D_\beta(h)((1-s)\kappa_1 + s\kappa_2) ds \\ &+ \int_0^1 (((1-s)\kappa_2 + s\kappa_1)^{2\beta-1} - \kappa_2^\beta ((1-s)\kappa_2 + s\kappa_1)^{\beta-1}) D_\beta(h)((1-s)\kappa_2 + s\kappa_1) ds \\ &= \int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^\beta - \kappa_1^\beta \right) h'((1-s)\kappa_1 + s\kappa_2) ds \\ &+ \int_0^1 \left(((1-s)\kappa_2 + s\kappa_1)^\beta - \kappa_2^\beta \right) h'((1-s)\kappa_2 + s\kappa_1) ds \\ &= \left[\left(((1-s)\kappa_1 + s\kappa_2)^\beta - \kappa_1^\beta \right) \frac{h((1-s)\kappa_1 + s\kappa_2)}{\kappa_2 - \kappa_1} \right]_0^1 \end{aligned}$$

$$\begin{aligned}
& - \int_0^1 \beta((1-s)\kappa_1 + \kappa_2)^{\beta-1}(\kappa_2 - a_1) \frac{h((1-s)\kappa_1 + s\kappa_2)}{\kappa_2 - \kappa_1} ds \Big] \\
& + \left[\left(((1-s)\kappa_2 + s\kappa_1)^\beta - \kappa_2^\beta \right) \frac{h((1-s)\kappa_2 + s\kappa_1)}{\kappa_1 - \kappa_2} \Big|_0^1 \right. \\
& - \int_0^1 \beta((1-s)\kappa_2 + s\kappa_1)^{\beta-1}(\kappa_1 - \kappa_2) \frac{h((1-s)\kappa_2 + s\kappa_1)}{\kappa_1 - \kappa_2} ds \Big] \\
& = \left[\frac{\kappa_2^\beta - \kappa_1^\beta}{\kappa_2 - \kappa_1} h(\kappa_2) - \frac{\beta}{\kappa_2 - \kappa_1} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right] \\
& + \left[\frac{\kappa_2^\beta - \kappa_1^\beta}{\kappa_2 - \kappa_1} h(\kappa_1) - \frac{\beta}{\kappa_2 - \kappa_1} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right] \\
& = \frac{\kappa_2^\beta - \kappa_1^\beta}{\kappa_2 - \kappa_1} (h(\kappa_1) + h(\kappa_2)) - \frac{2\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x.
\end{aligned}$$

□

Theorem 3.1. Let $\kappa_1, \kappa_2 \in \mathbb{R}^+$ with $\kappa_1 < \kappa_2$, and $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a differentiable function on (κ_1, κ_2) such that $D_\beta(h) \in L_\beta([\kappa_1, \kappa_2])$. Then the inequality

$$\begin{aligned}
& \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 2\kappa_2^\beta - 4\kappa_1^\beta}{6} \right) |h'(\kappa_1)| + \eta(|h'(\kappa_2)|, |h'(\kappa_1)|) \right. \\
& \quad \times \left. \left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{12} \right) + |h'(\kappa_2)| \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{2} \right) + \eta(|h'(\kappa_1)|, |h'(\kappa_2)|) \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{6} \right) \right] \quad (3.1)
\end{aligned}$$

holds for $\beta \in (0, 1]$ if $|h'|$ is η -convex.

Proof. Let $y > 0$, $\varphi_1(y) = y^{\beta-1}$ and $\varphi_2(y) = -y^\beta$. Then we clearly see that both the functions φ_1 and φ_2 are convex. It follows from Lemma 3.1 and the convexity of φ_1 and φ_2 together with the η -convexity of $|h'|$ that

$$\begin{aligned}
& \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^\beta - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\
& \quad + \left. \int_0^1 \left(((1-s)\kappa_2 + s\kappa_1)^\beta - \kappa_2^\beta \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \right] \\
& = \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^{\beta+1-1} - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right]
\end{aligned}$$

$$\begin{aligned}
& + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2 + s\kappa_1)^\beta \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \Big] \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^{\beta-1} ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\
& \quad \left. + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \right] \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\
& \quad \left. + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \right] \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\
& \quad \times [|h'(\kappa_1)| + s\eta(|h'(\kappa_2)|, |h'(\kappa_1)|)] ds + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) \\
& \quad \times [|h'(\kappa_2)| + s\eta(|h'(\kappa_1)|, |h'(\kappa_2)|)] ds \Big]
\end{aligned}$$

and

$$\begin{aligned}
& \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\left(\frac{\kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 2\kappa_2^\beta - 4\kappa_1^\beta}{6} \right) |h'(\kappa_1)| \right. \\
& \quad \left. + \eta(|h'(\kappa_2)|, |h'(\kappa_1)|) \left(\frac{\kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{12} \right) \right. \\
& \quad \left. + |h'(\kappa_2)| \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{2} \right) + \eta(|h'(\kappa_1)|, |h'(\kappa_2)|) \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{6} \right) \right].
\end{aligned}$$

□

Corollary 3.1. Let $\eta(\kappa_2, \kappa_1) = \kappa_2 - \kappa_1$. Then inequality (3.1) reduces to

$$\begin{aligned}
& \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\
& \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\left(\frac{\kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{6} \right) |h'(\kappa_1)| \right. \\
& \quad \left. + |h'(\kappa_2)| \left(\frac{7\kappa_2^\beta - 9\kappa_1^\beta + \kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1}{12} \right) \right].
\end{aligned}$$

Theorem 3.2. Let $q > 1$, $\kappa_1, \kappa_2 \in \mathbb{R}^+$ with $\kappa_1 < \kappa_2$, and $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a differentiable function on (κ_1, κ_2) such that $D_\beta(h) \in L_\beta([\kappa_1, \kappa_2])$. Then the inequality

$$\begin{aligned} & \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\ & \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[(A_1(\beta))^{1-\frac{1}{q}} \left(|h'(\kappa_1)|^q \left(\frac{\kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 2\kappa_2^\beta - 4\kappa_1^\beta}{6} \right) \right. \right. \\ & \quad \left. \left. + \eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q) \left(\frac{\kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{12} \right) \right) + (B_1(\beta))^{1-\frac{1}{q}} \right. \\ & \quad \left. \times \left(|h'(\kappa_2)|^q \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{2} \right) + \eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q) \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{3} \right) \right) \right] \end{aligned}$$

takes place for $\beta \in (0, 1]$ if $|h'|^q$ is η -convex, where

$$A_1(\beta) = \frac{2\kappa_1^\beta + \kappa_1^{\beta-1} \kappa_2 + \kappa_2^{\beta-1} \kappa_1 + 2\kappa_2^\beta - 6\kappa_1^\beta}{6}, \quad B_1(\beta) = \frac{\kappa_2^\beta - \kappa_1^\beta}{2}.$$

Proof. We clearly see that

$$\begin{aligned} & \left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\ & \leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^{\beta-1} ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\ & \quad \left. + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \right]. \end{aligned}$$

It follows from the power-mean inequality that

$$\begin{aligned} & \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \\ & \leq \left(\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) ds \right)^{1-\frac{1}{q}} \\ & \quad \times \left(\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)|^q ds \right)^{\frac{1}{q}} \end{aligned}$$

and

$$\begin{aligned} & \int_0^1 \left(\kappa_2^\beta ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \\ & \leq \left(\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) ds \right)^{1-\frac{1}{q}} \end{aligned}$$

$$\times \left(\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)|^q ds \right)^{\frac{1}{q}}.$$

Making use of the η -convexity of $|h'|^q$ and the facts that

$$\begin{aligned} & \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) dt \\ &= A_1(\beta) = \frac{2\kappa_1^\beta + \kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 2\kappa_2^\beta - 6\kappa_1^\beta}{6} \end{aligned}$$

and

$$\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) ds = B_1(\beta) = \frac{\kappa_2^\beta - \kappa_1^\beta}{2},$$

we get

$$\begin{aligned} & \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)|^q ds \\ & \leq \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) [|h'(\kappa_1)|^q + s\eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q)] ds \\ &= |h'(\kappa_1)|^q \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) ds \\ &+ \eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q) \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) s ds \\ &= |h'(\kappa_1)|^q \left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 2\kappa_2^\beta - 4\kappa_1^\beta}{6} \right) + \eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q) \\ &\quad \times \left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{12} \right) \end{aligned}$$

and

$$\begin{aligned} & \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)|^q ds \\ & \leq \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) [|h'(\kappa_2)|^q + s\eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q)] ds \\ &= |h'(\kappa_2)|^q \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{2} \right) + \eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q) \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{3} \right), \end{aligned}$$

which completes the proof of Theorem 3.2. \square

Corollary 3.2. Let $\eta(\kappa_2, \kappa_1) = \kappa_2 - \kappa_1$. Then Theorem 3.2 leads to the conclusion that

$$\left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right|$$

$$\begin{aligned} &\leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[(A_1(\beta))^{1-\frac{1}{q}} \left(|h'(\kappa_1)|^q \left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + \kappa_2^\beta - 3\kappa_1^\beta}{6} \right) + |h'(\kappa_2)|^q \right. \right. \\ &\quad \times \left. \left. \left(\frac{\kappa_1^{\beta-1}\kappa_2 + \kappa_2^{\beta-1}\kappa_1 + 3\kappa_2^\beta - 5\kappa_1^\beta}{12} \right) \right) + (B_1(\beta))^{1-\frac{1}{q}} \left(|h'(\kappa_2)|^q \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{6} \right) + |h'(\kappa_1)|^q \left(\frac{\kappa_2^\beta - \kappa_1^\beta}{3} \right) \right) \right]. \end{aligned}$$

Theorem 3.3. Let $p, q > 1$ with $1/p + 1/q = 1$, $\kappa_1, \kappa_2 \in \mathbb{R}^+$ with $\kappa_1 < \kappa_2$, and $h : [\kappa_1, \kappa_2] \rightarrow \mathbb{R}$ be a differentiable function on (κ_1, κ_2) such that $D_\beta(h) \in L_\beta([\kappa_1, \kappa_2])$. Then the inequality

$$\begin{aligned} &\left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\ &\leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[(\mathcal{A}_1(\beta, p))^{\frac{1}{p}} \left(\frac{2|h'(\kappa_1)|^q + \eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q)}{2} \right)^{\frac{1}{q}} \right. \\ &\quad \left. + (\mathcal{A}_2(\beta, p))^{\frac{1}{p}} \left(\frac{2|h'(\kappa_2)|^q + \eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q)}{2} \right)^{\frac{1}{q}} \right] \end{aligned}$$

is valid for $\beta \in (0, 1]$ if $|h'|^q$ is η -convex, where

$$\mathcal{A}_1(\beta, p) = \int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1})((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right)^p ds$$

and

$$\mathcal{A}_2(\beta, p) = \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right)^p ds.$$

Proof. We clearly see that

$$\begin{aligned} &\left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\ &\leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[\int_0^1 \left(((1-s)\kappa_1 + s\kappa_2)^{\beta-1} ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \right. \\ &\quad \left. + \int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^\beta + s\kappa_1^\beta) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \right]. \end{aligned}$$

Making use of Hölder inequality, we have

$$\begin{aligned} &\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1})((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right) |h'((1-s)\kappa_1 + s\kappa_2)| ds \\ &\leq \left(\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1})((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right)^p ds \right)^{\frac{1}{p}} \\ &\quad \times \left(\int_0^1 |h'((1-s)\kappa_1 + s\kappa_2)|^q ds \right)^{\frac{1}{q}} \end{aligned}$$

$$\begin{aligned}
&\leq \left(\int_0^1 \left(((1-s)\kappa_1^{\beta-1} + s\kappa_2^{\beta-1}) ((1-s)\kappa_1 + s\kappa_2) - \kappa_1^\beta \right)^p ds \right)^{\frac{1}{p}} \\
&\quad \times \left(\int_0^1 |h'(\kappa_1)|^q + s\eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q) ds \right)^{\frac{1}{q}} \\
&= (\mathcal{A}_1(\beta, p))^{\frac{1}{p}} \left(\frac{2|h'(\kappa_1)|^q + \eta(|h'(\kappa_2)|^q, |h'(\kappa_1)|^q)}{2} \right)^{\frac{1}{q}}
\end{aligned}$$

and

$$\begin{aligned}
&\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^{\beta-1} + s\kappa_1^{\beta-1}) \right) |h'((1-s)\kappa_2 + s\kappa_1)| ds \\
&\leq \left(\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^{\beta-1} + s\kappa_1^{\beta-1}) \right)^p ds \right)^{\frac{1}{p}} (|h'((1-s)\kappa_2 + s\kappa_1)|^q ds)^{\frac{1}{q}} \\
&\leq \left(\int_0^1 \left(\kappa_2^\beta - ((1-s)\kappa_2^{\beta-1} + s\kappa_1^{\beta-1}) \right)^p ds \right)^{\frac{1}{p}} \left(\int_0^1 (|h'(\kappa_2)|^q + s\eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q)) ds \right)^{\frac{1}{q}} \\
&= (\mathcal{A}_2(\beta, p))^{\frac{1}{p}} \left(\frac{2|h'(\kappa_2)|^q + \eta(|h'(\kappa_1)|^q, |h'(\kappa_2)|^q)}{2} \right)^{\frac{1}{q}}.
\end{aligned}$$

□

Corollary 3.3. Let $\eta(\kappa_2, \kappa_1) = \kappa_2 - \kappa_1$. Then Theorem 3.3 leads to

$$\begin{aligned}
&\left| \frac{h(\kappa_1) + h(\kappa_2)}{2} - \frac{\beta}{\kappa_2^\beta - \kappa_1^\beta} \int_{\kappa_1}^{\kappa_2} h(x) d_\beta x \right| \\
&\leq \frac{(\kappa_2 - \kappa_1)}{2(\kappa_2^\beta - \kappa_1^\beta)} \left[(\mathcal{A}_1(\beta, p))^{\frac{1}{p}} \left(\frac{|h'(\kappa_1)|^q + |h'(\kappa_2)|^q}{2} \right)^{\frac{1}{q}} + (\mathcal{A}_2(\beta, p))^{\frac{1}{p}} \left(\frac{|h'(\kappa_2)|^q + |h'(\kappa_1)|^q}{2} \right)^{\frac{1}{q}} \right].
\end{aligned}$$

4. Conclusion

We have generalized the Hermite-Hadamard and Hermite-Hadamard-Fejér inequalities for convex functions to the η -convex functions via the conformable integral. Our obtained results are the improvements and generalizations of some previous known results, our ideas and approach may lead to a lot of follow-up research.

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Conflict of interest

The authors declare no conflict of interest.

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