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#### **Editorial**

# Welcome to our new journal—National Accounting Review

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#### 1. Introduction

Information technology exacerbates the challenges of research on national accounting. Its development has expanded the scope and methods of national accounting, by bringing the research beyond its original basis through the deepening of the technical features. At the same time, it provides a foundation for achieving accuracy, rationality, continuity, verifiability and inherent logicality of accounting and for verifying professional statistical data.

National Accounting Review (NAR) is an international, interdisciplinary Open Access journal devoted to publishing peer-reviewed, high-quality original papers in the field of economic and social measurement, and namely macroeconomic analysis based on national accounting. From this perspective, NAR welcomes related topics such as studies on the relationship between institutional subjects and different phases in the development of the national economy. NAR dedicates to providing speedy reviews to accelerate the publication process. NAR will focus primarily on original research articles, but will also publish reviews, editorials, letters, and conference reports.

### 2. Aims and scope

NAR builds a much-needed platform for publishing original contributions and comprehensive technical review articles with a scope that spans all areas of national accounting. A particular emphasis is placed on three aspects: economic and social measurement, national accounting, and macroeconomic analysis based on national accounting.

Firstly, economic and social measurement is the fundamental part of NAR. The specific content of socio-economic statistical measures includes not only the measurement of social and economic phenomena such as national development and social welfare, productivity, energy, global value chain,

green economy and digital economy, but also the measurement of the improvement of the international comparison project (ICP), KLEMS, etc.

Secondly, national accounting is an important research theme of NAR. This theme covers not only the development of concepts, definition and measurement for GDP calculation, input-output accounting, capital flow accounting, asset-liability accounting, social accounting matrix (SAM), and the accounting of labor market, capital market, land market and international trade, but also the development and further integration of systems of economic and social statistics, related problems of statistical methodology, and the quality and development of official statistical guidelines.

Thirdly, NAR also feels responsible to promote research on economic growth, economic fluctuations, monetary and fiscal policy effects, exchange rates, income inequality, and macroeconomic forecasts.

## 3. Epilogue

NAR is both normative and open. The editors of NAR hope that the journal will be educational, provocative and practically useful to all national accounting research professionals and institutions. The editorial team and AIMS press are determined to see the journal become a leading platform for the exchange of scientific communication in national accounting and related areas. With an outstanding Editorial Board, we are determined to make the journal among the best in the field. We look forward to receiving your submissions, general feedback as to how the journal is progressing and suggestions for how it can be improved.

We, on behalf of the Editorial Board, extend an invitation to national accounting research professionals for contributions and continued patronage to the journal of NAR.



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