



Research article

On new subclasses of bi-starlike functions with bounded boundary rotation

Yumao Li<sup>1</sup>, K. Vijaya<sup>2</sup>, G. Murugusundaramoorthy<sup>2</sup> and Huo Tang<sup>1,\*</sup>

<sup>1</sup> School of Mathematics and Computer Sciences, Chifeng University, Chifeng 024000, People’s Republic of China

<sup>2</sup> Department of Mathematics, School of Advanced Sciences, Vellore Institute of Technology, Deemed to be University, Vellore-632014, India

\* Correspondence: Email: thth2009@163.com.

**Abstract:** In this paper, we introduce two new classes  $\mathcal{B}_\Sigma^\lambda(m, \mu)$  of  $\lambda$ -pseudo bi-starlike functions and  $\mathcal{L}_\Sigma^\eta(m, \beta)$  to determine the bounds for  $|a_2|$  and  $|a_3|$ , where  $a_2, a_3$  are the initial Taylor coefficients of  $f \in \mathcal{B}_\Sigma^\lambda(m, \mu)$  and  $f \in \mathcal{L}_\Sigma^\eta(m, \beta)$ . Also, we attain the upper bounds of the Fekete-Szegö inequality by means of the results of  $|a_2|$  and  $|a_3|$ .

**Keywords:** analytic function; starlike function; convex function; bi-univalent function; bounded boundary rotation

**Mathematics Subject Classification:** 30C45, 30C50

1. Introduction

Let  $\mathcal{A}$  denote the class of functions of the form

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k \tag{1.1}$$

which are analytic in the open unit disk  $\mathbb{U} = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ . Further, denote by  $\mathcal{S}$  the class of all functions in  $\mathcal{A}$  which are univalent in  $\mathbb{U}$  and normalized by the condition  $f(0) = 0 = f'(0) - 1$ .

One of the important and well examined subclasses of  $\mathcal{S}$  is the class  $\mathcal{S}^*(\alpha)$  of starlike functions of order  $\alpha$ , ( $0 \leq \alpha < 1$ ), defined by the condition

$$\Re \left( \frac{zf'(z)}{f(z)} \right) > \alpha$$

and the class  $\mathcal{K}(\alpha) \subset \mathcal{S}$  of convex functions of order  $\alpha$ , ( $0 \leq \alpha < 1$ ), is defined by the condition

$$\Re \left( 1 + \frac{zf''(z)}{f'(z)} \right) > \alpha.$$

The class  $\mathcal{B}_\lambda(\alpha)$  of  $\lambda$ -pseudo-starlike functions of order  $\alpha$ , ( $0 \leq \alpha < 1$ ) was introduced and investigated by Babalola [1]. A function  $f$ ,  $f \in \mathcal{A}$  is in the class  $\mathcal{B}_\lambda(\alpha)$  if it satisfies

$$\Re \left( \frac{z(f'(z))^\lambda}{f(z)} \right) > \alpha, \quad (\lambda > 1; z \in \mathbb{U}).$$

In [1] it was showed that all pseudo-starlike functions are Bazilevič functions of type  $(1 - 1/\lambda)$  and of order  $\alpha^{1/\lambda}$  and univalent in  $\mathbb{U}$ .

In [13] Padmanabhan and Parvatham defined the classes of functions  $\mathcal{P}_m(\beta)$  as follows:

**Definition 1.1.** [13] Let  $\mathcal{P}_m(\beta)$ , with  $m \geq 2$  and  $0 \leq \beta < 1$ , denote the class of univalent analytic functions  $P$ , normalized with  $P(0) = 1$ , and satisfying

$$\int_0^{2\pi} \left| \frac{\operatorname{Re} P(z) - \beta}{1 - \beta} \right| d\theta \leq m\pi,$$

where  $z = re^{i\theta} \in \mathbb{U}$ .

For  $\beta = 0$ , we denote  $\mathcal{P}_m := \mathcal{P}_m(0)$ , hence the class  $\mathcal{P}_m$  represents the class of functions  $p$  analytic in  $\mathbb{U}$ , normalized with  $p(0) = 1$ , and having the representation

$$p(z) = \int_0^{2\pi} \frac{1 - ze^{it}}{1 + ze^{it}} d\mu(t),$$

where  $\mu$  is a real-valued function with bounded variation, which satisfies

$$\int_0^{2\pi} d\mu(t) = 2\pi \quad \text{and} \quad \int_0^{2\pi} |d\mu(t)| \leq m, \quad m \geq 2.$$

Details referring the above integral representation could be found in [13, Lemma 1]. Remark that  $\mathcal{P} := \mathcal{P}_2$  is the well-known class of *Carathéodory functions*, i.e. the normalized functions with positive real part in  $\mathbb{U}$ .

**Lemma 1.1.** ([6, Lemma 2.1]) *Let the function  $\Phi(z) = 1 + \sum_{n=1}^{\infty} h_n z^n$ ,  $z \in \mathbb{U}$ , be such that  $\Phi \in \mathcal{P}_m(\beta)$ .*

*Then,*

$$|h_n| \leq m(1 - \beta), \quad n \geq 1.$$

Supposing that the functions  $p, q \in \mathcal{P}_m(\beta)$ , with

$$p(z) = 1 + \sum_{k=1}^{\infty} p_k z^k \quad \text{and} \quad q(z) = 1 + \sum_{k=1}^{\infty} q_k z^k,$$

from Lemma 1.1 it follows that

$$|p_k| \leq m(1 - \beta), \tag{1.2}$$

$$|q_k| \leq m(1 - \beta), \quad \text{for all } k \geq 1. \tag{1.3}$$

It is well known that every univalent function  $f \in \mathcal{S}$  of the form (1.1), has an inverse  $f^{-1}(w)$  defined in  $(|w| < r_0(f); r_0(f) \geq \frac{1}{4})$ , where

$$g(w) = f^{-1}(w) = w - a_2 w^2 + (2a_2^2 - a_3) w^3 - (5a_2^3 - 5a_2 a_3 + a_4) w^4 + \dots \quad (1.4)$$

A function  $f \in \mathcal{S}$  is said to be bi-univalent in  $\mathbb{U}$  if there exists a function  $g \in \mathcal{S}$  such that  $g(z)$  is an univalent extension of  $f^{-1}$  to  $\mathbb{U}$ . Let  $\Sigma$  denote the class of bi-univalent functions in  $\mathbb{U}$ . The functions  $\frac{z}{1-z}$ ,  $-\log(1-z)$ ,  $\frac{1}{2} \log\left(\frac{1+z}{1-z}\right)$  are in the class  $\Sigma$  [14]. However, the familiar Koebe function is not bi-univalent. Lewin [8] investigated the class of *bi-univalent* functions  $\Sigma$  and obtained a bound  $|a_2| \leq 1.51$ . Further Brannan and Clunie [3], Brannan and Taha [4] also worked on certain subclasses of the bi-univalent function class  $\Sigma$  and obtained estimates for their initial coefficients. Various classes of bi-univalent functions were introduced and studied in recent times, the study of *bi-univalent* functions gained momentum mainly due to the work of Srivastava et al. [14]. Motivated by this, many researchers [2, 5, 11, 14–20] recently investigated several interesting subclasses of the class  $\Sigma$  and found non-sharp estimates on the first two Taylor-Maclaurin coefficients.

Motivated by the aforementioned work on bi-univalent functions and recent works in [7, 10], in this paper we define two new subclasses  $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ ,  $\lambda$ -bi-pseudo-starlike functions and  $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$  of  $\Sigma$  and determine the bounds for the initial Taylor-Maclaurin coefficients of  $|a_2|$  and  $|a_3|$  for  $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$  and  $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ .

**Definition 1.2.** Assume that  $f \in \Sigma$ ,  $\lambda \geq 1$  and  $(f'(z))^{\lambda}$  is analytic in  $\mathbb{U}$  with  $(f'(0))^{\lambda} = 1$ . Furthermore, assume that  $g(z)$  is an univalent extension of  $f^{-1}$  to  $\mathbb{U}$ , and  $(g'(z))^{\lambda}$  is analytic in  $\mathbb{U}$  with  $(g'(0))^{\lambda} = 1$ . Then  $f(z)$  is said to be in the class  $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$  of  $\lambda$ -bi-pseudo-starlike functions if the following conditions are satisfied:

$$\frac{z(f'(z))^{\lambda}}{(1-\mu)z + \mu f(z)} \in \mathcal{P}_m(\beta) \quad (z \in \mathbb{U}) \quad (1.5)$$

and

$$\frac{w(g'(w))^{\lambda}}{(1-\mu)w + \mu g(w)} \in \mathcal{P}_m(\beta) \quad (w \in \mathbb{U}), \quad (1.6)$$

where  $0 \leq \mu \leq 1$ .

**Remark 1.1.** For  $\lambda = 1$ , a function  $f \in \Sigma$  is in the class  $\mathcal{B}_{\Sigma}^1(m, \mu) \equiv \mathcal{M}_{\Sigma}(m, \mu)$  if the following conditions are satisfied:

$$\frac{zf'(z)}{(1-\mu)z + \mu f(z)} \in \mathcal{P}_m(\beta) \quad \text{and} \quad \frac{wg'(w)}{(1-\mu)w + \mu g(w)} \in \mathcal{P}_m(\beta), \quad (1.7)$$

where  $z, w \in \mathbb{U}$  and the function  $g$  is described in (1.4).

**Remark 1.2.** For  $\lambda = 1; \mu = 1$ , a function  $f \in \Sigma$  is in the class  $\mathcal{B}_{\Sigma}^1(m, 1) \equiv \mathcal{S}_{\Sigma}^*(m)$  if the following conditions are satisfied:

$$\frac{zf'(z)}{f(z)} \in \mathcal{P}_m(\beta) \quad \text{and} \quad \frac{wg'(w)}{g(w)} \in \mathcal{P}_m(\beta), \quad (1.8)$$

where  $z, w \in \mathbb{U}$  and the function  $g$  is described in (1.4).

**Remark 1.3.** For  $\lambda = 2; \mu = 1$ , a function  $f \in \Sigma$  is in the class  $\mathcal{B}_\Sigma^2(m, 1) \equiv \mathcal{G}_\Sigma(m)$  if the following conditions are satisfied:

$$f'(z) \frac{zf'(z)}{f(z)} \in \mathcal{P}_m(\beta) \quad \text{and} \quad g'(w) \frac{wg'(w)}{g(w)} \in \mathcal{P}_m(\beta), \quad (1.9)$$

where  $z, w \in \mathbb{U}$  and the function  $g$  is described in (1.4).

**Remark 1.4.** For  $\mu = 0$ , a function  $f \in \Sigma$  is in the class  $\mathcal{B}_\Sigma^\lambda(m, 0) \equiv \mathcal{R}_\Sigma^\lambda(m)$  if the following conditions are satisfied:

$$(f'(z))^\lambda \in \mathcal{P}_m(\beta) \quad \text{and} \quad (g'(w))^\lambda \in \mathcal{P}_m(\beta), \quad (1.10)$$

where  $z, w \in \mathbb{U}$  and the function  $g$  is described in (1.4).

**Remark 1.5.** For  $\lambda = 1; \mu = 0$ , a function  $f \in \Sigma$  is in the class  $\mathcal{B}_\Sigma^1(m, 0) \equiv \mathcal{N}_\Sigma(m)$  if the following conditions are satisfied:

$$f'(z) \in \mathcal{P}_m(\beta) \quad \text{and} \quad g'(w) \in \mathcal{P}_m(\beta), \quad (1.11)$$

where  $z, w \in \mathbb{U}$  and the function  $g$  is described in (1.4).

## 2. Coefficient estimates for $f \in \mathcal{B}_\Sigma^\lambda(m, \mu)$

**Theorem 2.1.** Let  $f(z)$  given by (1.1) be in the class  $\mathcal{B}_\Sigma^\lambda(m, \mu)$ , then

$$|a_2| \leq \min \left\{ \frac{m(1-\beta)}{2\lambda-\mu}; \sqrt{\frac{m(1-\beta)}{2\lambda^2 + \lambda(1-2\mu) - \mu(1-\mu)}} \right\}, \quad (2.1)$$

$$|a_3| \leq \min \left\{ \frac{m(1-\beta)}{3\lambda-\mu} + \frac{m(1-\beta)}{[2\lambda^2 + \lambda(1-2\mu) - \mu(1-\mu)]}; \right. \\ \left. \frac{m(1-\beta)}{3\lambda-\mu} \left( 1 + \frac{m(1-\beta)(2\lambda^2 - 2\lambda(\mu+1) + \mu^2)}{(2\lambda-\mu)^2} \right); \right. \\ \left. \frac{m(1-\beta)}{3\lambda-\mu} \left( 1 + \frac{m(1-\beta)(2\lambda^2 + (2\lambda-\mu)(2-\mu))}{(2\lambda-\mu)^2} \right) \right\}, \quad (2.2)$$

and

$$|a_3 - \delta a_2^2| \leq \frac{m(1-\beta)}{3\lambda-\mu},$$

where

$$\delta = \frac{2\lambda^2 + (2\lambda-\mu)(2-\mu)}{3\lambda-\mu}.$$

*Proof.* It is known that  $g$  has the form

$$g(w) = w - a_2 w^2 + (2a_2^2 - a_3) w^3 - (5a_2^3 - 5a_2 a_3 + a_4) w^4 + \dots$$

Since  $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ , there exists two analytic functions

$$p(z) := 1 + p_1z + p_2z^2 + \dots \quad (2.3)$$

and

$$q(w) := 1 + q_1w + q_2w^2 + \dots, \quad (2.4)$$

then

$$\frac{z[f'(z)]^{\lambda}}{(1-\mu)z + \mu f(z)} = p(z), \quad (2.5)$$

$$\frac{w[g'(w)]^{\lambda}}{(1-\mu)w + \mu g(w)} = q(w). \quad (2.6)$$

On the other hand, we have

$$\frac{z[f'(z)]^{\lambda}}{(1-\mu)z + \mu f(z)} = 1 + (2\lambda - \mu)a_2z + [(2\lambda^2 - 2\lambda(\mu + 1) + \mu^2)a_2^2 + (3\lambda - \mu)a_3]z^2 + \dots, \quad (2.7)$$

$$\frac{w[g'(w)]^{\lambda}}{(1-\mu)w + \mu g(w)} = 1 - (2\lambda - \mu)a_2w + [(2\lambda^2 + (2\lambda - \mu)(2 - \mu))a_2^2 - (3\lambda - \mu)a_3]w^2 + \dots. \quad (2.8)$$

Using (2.3), (2.4), (2.7) and (2.8) and comparing the like coefficients of  $z$  and  $z^2$ , we get

$$(2\lambda - \mu)a_2 = p_1, \quad (2.9)$$

$$(2\lambda^2 - 2\lambda(\mu + 1) + \mu^2)a_2^2 + (3\lambda - \mu)a_3 = p_2, \quad (2.10)$$

$$-(2\lambda - \mu)a_2 = q_1, \quad (2.11)$$

$$(2\lambda^2 + (2\lambda - \mu)(2 - \mu))a_2^2 - (3\lambda - \mu)a_3 = q_2. \quad (2.12)$$

From (2.9) and (2.11), we find that

$$a_2 = \frac{p_1}{2\lambda - \mu} = \frac{-q_1}{2\lambda - \mu}; \quad (2.13)$$

from Lemma 1.1 it follows that

$$|a_2| \leq \frac{m(1 - \beta)}{2\lambda - \mu}. \quad (2.14)$$

Adding (2.10) and (2.12), we have

$$[4\lambda^2 + 2\lambda(1 - 2\mu) - 2\mu(1 - \mu)]a_2^2 = p_2 + q_2, \quad (2.15)$$

$$a_2^2 = \frac{p_2 + q_2}{4\lambda^2 + 2\lambda(1 - 2\mu) - 2\mu(1 - \mu)}.$$

Hence by Lemma 1.1

$$|a_2|^2 \leq \frac{2m(1-\beta)}{2[2\lambda^2 + \lambda(1-2\mu) - \mu(1-\mu)]},$$

$$|a_2| \leq \sqrt{\frac{m(1-\beta)}{2\lambda^2 + \lambda(1-2\mu) - \mu(1-\mu)}}. \quad (2.16)$$

Subtracting (2.10) from (2.12), we obtain

$$a_3 = \frac{(p_2 - q_2)}{2(3\lambda - \mu)} + a_2^2,$$

$$|a_3| \leq \frac{m(1-\beta)}{3\lambda - \mu} + |a_2|^2$$

$$= \frac{m(1-\beta)}{3\lambda - \mu} + \frac{m(1-\beta)}{[2\lambda^2 + \lambda(1-2\mu) - \mu(1-\mu)]}.$$

By using (2.9) and (2.10) and by simple computation, we get

$$|a_3| \leq \frac{m(1-\beta)}{3\lambda - \mu} \left( 1 + \frac{m(1-\beta)(2\lambda^2 - 2\lambda(\mu+1) + \mu^2)}{(2\lambda - \mu)^2} \right). \quad (2.17)$$

Again by using (2.9) and (2.12)

$$|a_3| \leq \frac{m(1-\beta)}{3\lambda - \mu} \left( 1 + \frac{m(1-\beta)(2\lambda^2 + (2\lambda - \mu)(2 - \mu))}{(2\lambda - \mu)^2} \right). \quad (2.18)$$

From (2.12) we have

$$\frac{(2\lambda^2 + (2\lambda - \mu)(2 - \mu))}{3\lambda - \mu} a_2^2 - a_3 = \frac{q_2}{3\lambda - \mu}.$$

Furthermore by

$$|a_3 - \delta a_2^2| = \frac{|q_2|}{3\lambda - \mu} \leq \frac{m(1-\beta)}{3\lambda - \mu},$$

where

$$\delta = \frac{2\lambda^2 + (2\lambda - \mu)(2 - \mu)}{3\lambda - \mu}.$$

This completes the proof of Theorem 2.1.  $\square$

**Remark 2.1.** Specializing  $\lambda, \mu$  suitably as mentioned in Remarks 1.1 to 1.5 we can state the initial Taylor coefficients  $|a_2|$ ,  $|a_3|$  and the inequality  $|a_3 - \delta a_2^2|$  for the function classes defined in Remarks 1.1 to 1.5.

### 3. Coefficient estimates for $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$

In [12], Obradovic et al. gave some criteria for univalence expressing by  $\Re(f'(z)) > 0$ , for the linear combinations

$$\eta \left( 1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \eta) \frac{1}{f'(z)}, \quad (\eta \geq 1, z \in \mathbb{U}).$$

Based on the above definition recently, in [9], Lashin introduced and studied the new subclass of bi-univalent functions. We define the following new bi-univalent function class:

**Definition 3.1.** A function  $f(z) \in \Sigma$  given by (1.1) is said to be in the class  $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$  if it satisfies the following conditions :

$$\eta \left( 1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \eta) \frac{1}{f'(z)} \in \mathcal{P}_m(\beta) \quad (3.1)$$

and

$$\eta \left( 1 + \frac{wg''(z)}{g'(w)} \right) + (1 - \eta) \frac{1}{g'(w)} \in \mathcal{P}_m(\beta), \quad (3.2)$$

where  $\eta \geq 1, z, w \in \mathbb{U}$  and the function  $g$  is given by (1.4).

**Theorem 3.1.** Let  $f(z)$  be given by (1.1) be in the class  $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ ,  $\eta \geq 1$ . Then

$$|a_2| \leq \min \left\{ \frac{m(1 - \beta)}{2(2\eta - 1)}; \sqrt{\frac{m(1 - \beta)}{\eta + 1}} \right\}, \quad (3.3)$$

$$|a_3| \leq \min \left\{ \frac{m(1 - \beta)}{3(3\eta - 1)} + \frac{m(1 - \beta)}{1 + \eta}; \frac{m(1 - \beta)}{3(3\eta - 1)} \left( 1 - \frac{m(1 - \beta)}{2\eta - 1} \right); \frac{m(1 - \beta)}{3(3\eta - 1)} \left( 1 + \frac{m(1 - \beta)(5\eta - 1)}{2(1 - 2\eta)^2} \right) \right\}, \quad (3.4)$$

and

$$|a_3 - \rho a_2^2| = \frac{|q_2|}{3(3\eta - 1)} \leq \frac{m(1 - \beta)}{3(3\eta - 1)},$$

where

$$\rho = \frac{2(5\eta - 1)}{3(3\eta - 1)}.$$

*Proof.* It follows from (3.1) and (3.2) that

$$\eta \left( 1 + \frac{zf''(z)}{f'(z)} \right) + (1 - \eta) \frac{1}{f'(z)} \in \mathcal{P}_m(\beta) \quad (3.5)$$

and

$$\eta \left( 1 + \frac{wg''(z)}{g'(w)} \right) + (1 - \eta) \frac{1}{g'(w)} \in \mathcal{P}_m(\beta). \quad (3.6)$$

From (3.5) and (3.6), we have

$$1 + 2(2\eta - 1)a_2z + [3(3\eta - 1)a_3 - 4(2\eta - 1)a_2^2]z^2 + \dots \\ = 1 + p_1z + p_2z^2 + \dots$$

and

$$1 - 2(2\eta - 1)a_2w + [(10\eta - 2)a_2^2 - 3(3\eta - 1)a_3]w^2 - \dots \\ = 1 + q_1w + q_2w^2 + \dots$$

Now, equating the coefficients, we get

$$(2\eta - 1)a_2 = p_1, \quad (3.7)$$

$$3(3\eta - 1)a_3 + 4(1 - 2\eta)a_2^2 = p_2, \quad (3.8)$$

$$-2(2\eta - 1)a_2 = q_1 \quad (3.9)$$

and

$$(10\eta - 2)a_2^2 - 3(3\eta - 1)a_3 = q_2. \quad (3.10)$$

From (3.7) and (3.9), we get

$$a_2 = \frac{p_1}{2(2\eta - 1)} = \frac{-q_1}{2(2\eta - 1)}; \quad (3.11)$$

it follows that

$$|a_2| \leq \frac{m(1 - \beta)}{2(2\eta - 1)}. \quad (3.12)$$

Now by adding (3.8) and (3.10), we obtain

$$2(\eta + 1)a_2^2 = p_2 + q_2, \quad (3.13)$$

$$a_2^2 = \frac{p_2 + q_2}{2(\eta + 1)},$$

which, by virtue of Lemma 1.1, implies that

$$|a_2|^2 \leq \frac{m(1 - \beta)}{\eta + 1}.$$

Hence

$$|a_2| \leq \sqrt{\frac{m(1 - \beta)}{\eta + 1}}. \quad (3.14)$$

Subtracting (3.10) from (3.8), we obtain

$$a_3 = \frac{(p_2 - q_2)}{6(3\eta - 1)} + a_2^2, \\ |a_3| \leq \frac{m(1 - \beta)}{3(3\eta - 1)} + |a_2|^2$$



$$= \frac{m(1-\beta)}{3(3\eta-1)} + \frac{m(1-\beta)}{1+\eta}.$$

By using (3.7) and (3.8) and by simple computation, we get

$$|a_3| \leq \frac{m(1-\beta)}{3(3\eta-1)} \left( 1 - \frac{m(1-\beta)}{2\eta-1} \right). \quad (3.15)$$

Again by using (3.7) in (3.10)

$$|a_3| \leq \frac{m(1-\beta)}{3(3\eta-1)} \left( 1 + \frac{m(1-\beta)(5\eta-1)}{2(1-2\eta)^2} \right). \quad (3.16)$$

From (3.10) we have

$$\frac{2(5\eta-1)}{3(3\eta-1)} a_2^2 - a_3 = \frac{q_2}{3(3\eta-1)}.$$

Furthermore by

$$|a_3 - \rho a_2^2| = \frac{|q_2|}{3(3\eta-1)} \leq \frac{m(1-\beta)}{3(3\eta-1)},$$

where

$$\rho = \frac{2(5\eta-1)}{3(3\eta-1)}.$$

This completes the proof of Theorem 3.1. □

**Corollary 3.2.** Let  $f(z)$  be given by (1.1) be in the class  $\mathcal{L}_\Sigma^\eta(m, \beta)$ ,  $\eta = 1$ . Then

$$|a_2| \leq \min \left\{ \frac{m(1-\beta)}{2}; \sqrt{\frac{m(1-\beta)}{2}} \right\},$$

$$|a_3| \leq \min \left\{ \frac{3m(1-\beta)}{2}; \frac{m(1-\beta)}{6} (1 - m(1-\beta)); \frac{m(1-\beta)}{6} (1 + 2m(1-\beta)) \right\}$$

and

$$|a_3 - \rho a_2^2| = \frac{|q_2|}{6} \leq \frac{m(1-\beta)}{6},$$

where

$$\rho = \frac{4}{3}.$$

#### 4. Conclusion

In this paper, we introduce two new classes  $\mathcal{B}_\Sigma^\lambda(m, \mu)$  of  $\lambda$ -pseudo bi-starlike functions and  $\mathcal{L}_\Sigma^\eta(m, \beta)$  and obtain the estimates of  $|a_2|$ ,  $|a_3|$  and the upper bounds of the Fekete-Szegő inequality, where  $a_2$  and  $a_3$  belong to  $f \in \mathcal{B}_\Sigma^\lambda(m, \mu)$  and  $f \in \mathcal{L}_\Sigma^\eta(m, \beta)$ , respectively. In addition, we observe that, if we choose some suitable parameters  $\lambda$ ,  $\mu$ ,  $\eta$  and  $m$  in the results involved, we can get some corresponding bounds.

## Acknowledgments

This work was supported by the Natural Science Foundation of the People's Republic of China (Grant No. 11561001), the Program for Young Talents of Science and Technology in Universities of Inner Mongolia Autonomous Region (Grant No. NJYT-18-A14), the Natural Science Foundation of Inner Mongolia of the People's Republic of China (Grant No. 2018MS01026), the Higher School Science Research Foundation of Inner Mongolia of the People's Republic of China (Grant No. NJZY18217) and the Natural Science Foundation of Chifeng of Inner Mongolia. Also, the authors would like to thank the referees for their valuable comments and suggestions, which was essential to improve the quality of this paper.

## Conflict of interest

The authors declare no conflicts of interest.

## References

1. K. O. Babalola, *On  $\eta$ -pseudo-starlike functions*, *J. Class. Anal.*, **3** (2013), 137–147.
2. D. Bansal, J. Sokół, *Coefficient bound for a new class of analytic and bi-univalent functions*, *J. Fract. Calc. Appl.*, **5** (2014), 122–128.
3. D. A. Brannan, J. Clunie, *Aspects of contemporary complex analysis*, Academic Press, New York, 1980.
4. D. A. Brannan, T. S. Taha, *On some classes of bi-univalent functions*, *Studia Univ. Babeş-Bolyai Math.*, **31** (1986), 70–77.
5. B. A. Frasin, M. K. Aouf, *New subclasses of bi-univalent functions*, *Appl. Math. Lett.*, **24** (2011), 1569–1573.
6. P. Goswami, B. S. Alkahtani, T. Bulboacă, *Estimate for initial MacLaurin coefficients of certain subclasses of bi-univalent functions*, *Miskolc Math. Notes*, **17** (2016), 739–748.
7. S. Joshi, S. Joshi, H. Pawar, *On some subclasses of bi-univalent functions associated with pseudo-starlike function*, *J. Egyptian Math. Soc.*, **24** (2016), 522–525.
8. M. Lewin, *On a coefficient problem for bi-univalent functions*, *Proc. Amer. Math. Soc.*, **18** (1967), 63–68.
9. A. Y. Lashin, *Coefficients estimates for two subclasses of analytic and bi-univalent functions*, *Ukrainian Math. J.*, **70** (2019), 1484–1492.
10. G. Murugusundaramoorthy, T. Bulboacă, *Estimate for initial MacLaurin coefficients of certain subclasses of bi-univalent functions of complex order associated with the Hohlov operator*, *Ann. Univ. Paedagog. Crac. Stud. Math.*, **17** (2018), 27–36.
11. S. O. Olatunji, P. T. Ajai, *On subclasses of bi-univalent functions of Bazilevič type involving linear and Sălăgean Operator*, *Inter. J. Pure Appl. Math.*, **92** (2015), 645–656.
12. M. Obradovic, T. Yaguchi, H. Saitoh, *On some conditions for univalence and starlikeness in the unit disc*, *Rend. Math. Ser. VII.*, **12** (1992), 869–877.

13. K. Padmanabhan, R. Parvatham, *Properties of a class of functions with bounded boundary rotation*, Ann. Polon. Math., **31** (1975), 311–323.
14. H. M. Srivastava, A. K. Mishra, P. Gochhayat, *Certain subclasses of analytic and bi-univalent functions*, Appl. Math. Lett., **23** (2010), 1188–1192.
15. H. M. Srivastava, G. Murugusundaramoorthy, N. Magesh, *Certain subclasses of bi-univalent functions associated with Hoholov operator*, Global J. Math. Anal., **1** (2013), 67–73.
16. H. M. Srivastava, S. Bulut, M. Cagler, et al. *Coefficient estimates for a general subclass of analytic and bi-univalent functions*, Filomat, **27** (2013), 831–842.
17. P. Zaprawa, *On the Fekete-Szegö problem for classes of bi-univalent functions*, Bull. Belg. Math. Soc. Simon Stevin, **21** (2014), 1–192.
18. S. K. Lee, V. Ravichandran, S. Supramaniam, *Initial coefficients of bi-univalent functions*, Abstract and Applied Analysis, **2014** (2014), 1–6.
19. S. Sivaprasad Kumar, Virendra Kumar, V. Ravichandran, *Estimates for the initial coefficients of bi-univalent functions*, Tamsui Oxford Journal of Information and Mathematical Sciences, **29** (2013), 487–504.
20. M. Ali Rosihan, Lee See Keong, V. Ravichandran, et al. *Coefficient estimates for bi-univalent Ma-Minda starlike and convex functions*, Appl. Math. Lett., **25** (2012), 344–351.



AIMS Press

©2020 the Author(s), licensee AIMS Press. This is an open access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/4.0>)