

# Questionnaire

This questionnaire concerns the recording of the perceptions, attitudes and preferences of the residents of the Western Macedonia Region in relation to products derived from local varieties of plants and indigenous breeds of animals.

Please answer this questionnaire. It is very important that you answer all questions honestly. We want to point out that there are no right or wrong answers.

Your answers are confidential.

## 1. Gender

Female

Male

## 2. Age

18 to 25 years old

26 to 44 years old

45 to 56 years old

57 to 67 years old

over 67 years old

## 3. Population of place of residence

under 1,000 inhabitants

1,000 to 5,000 inhabitants

5,000 to 20,000 inhabitants

20,000 to 50,000 inhabitants

50,000 inhabitants or more

## 4. Mention city or village

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5. Education level

- I haven't finished primary school
- Primary school diploma
- High school diploma
- General/Vocational High School Diploma
- Technical Education/Private Schools/IEK
- TEI - University
- Master's degree holder
- Other

6. Personal Income (Monthly)

- Up to €800
- 801 - 1500 €
- 1501 - 2000 €
- 2001 - 2500 €
- 2501 € and above

7. Do you know if local varieties of plants are grown in your area?

- Yes
- No

8. If so, can you name some?

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Local varieties are the varieties of plants that have been cultivated for centuries in the same area and have also evolved in the particular local soil-climatic conditions that prevail. The local varieties are geographically determined, e.g. the Chios mastic and the Chalkidiki olive.

9. Do you know if indigenous breeds of farm animals are raised in your area?

Yes

No

10. If so, can you name some?

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An indigenous breed of farm animals is characterized by a population of some kind of farm animal, which did not arise from genetic improvement but instead evolved during long-term adaptation to local soil-climatic conditions. The indigenous breeds are geographically defined, for example the horse of Pindos, the horse of Skyros and the goat of Skopelos.

11. Can you name any products that come from local plant varieties in your area?

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12. Can you name any products that come from indigenous farm animal breeds in your area?

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13. Answer the following questions to the extent that each question represents you individually.

	I strongly disagree	Disagree	I neither agree nor disagree	Agree	I totally agree
Products from indigenous breeds of farm animals can be classified as organic.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals are safer than other similar ones.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals are healthier than other similar ones.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous farm animal breeds protect the tradition of a region.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals contribute to the protection of the environment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals contribute to the preservation of the landscape of the region.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals provide a good income for producers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from indigenous breeds of farm animals create employment in the region.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The production of products from indigenous farm animal breeds contributes to the conservation of agrobiodiversity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. Answer the following questions to the extent that each question represents you individually.

	I strongly disagree	Disagree	I neither agree nor disagree	Agree	I totally agree
Products from local plant varieties can be classified as organic.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from local plant varieties protect the tradition of a region.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from local plant varieties provide a good income for the producers.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Products from local plant varieties create employment in the area.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The production of products from local plant varieties contributes to the maintenance of agrobiodiversity.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15.

	Not at all	Minimum	To a moderate degree	Very	Very much
Do you consume products derived from local plant varieties and/or indigenous farm animal breeds?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. How often do you buy products from local plant varieties and/or indigenous breeds of farm animals from the following places of purchase?

	Never	Rarely	Occasionally	Often	Very often
Super Market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special shops selling traditional food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighborhood grocery store	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales of women's cooperatives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shops or stalls at the place of production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. Answer the following questions to the extent that each question represents you individually.

	Not at all	Minimum	To a moderate degree	Very	Very much
Would you like there to be relevant labeling on products from indigenous breeds of farm animals?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Are you looking for indigenous products in your local market?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you trust the stated origin on products from indigenous breeds of farm animals?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you trust the label of origin on the food you eat?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. Answer the following questions to your potential degree of preference for each question separately.

	No	Probably not	Maybe not/ Maybe yes	Probably yes	Yes
Are you willing to replace the food you consume today with products from local plant varieties and/or indigenous farm animal breeds?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Are you willing to pay more for products from local plant varieties and/or indigenous farm animal breeds?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. I seek to consume products from local plant varieties and/or indigenous animal breeds so that

Choose one or more answers that represent you

- to contribute to the local economy
- to contribute to employment
- to protect the cultural heritage
- to make my area more widely known
- to save these resources for future generations

20. Products derived from local plant varieties and/or indigenous farm animal breeds

Choose one or more answers that represent you

- consumed by many people I know
- it is in fashion
- they take a long time to find
- they are not as tasty as you would expect
- they are not really pure
- they have nothing special to offer
- they are worth their money

21. Why do you buy products that come from local plant varieties and/or indigenous farm animal breeds?

Choose one or more answers that represent you

- by habit
- by healthy eating
- to try new flavors
- to bring a symbolic gift from my place of origin

22. The purchase of products from local varieties of plants and/or from indigenous breeds of farm animals

Choose one or more answers that represent you

- it is of moral interest to me
- piques my interest
- I don't care, because I don't trust them
- it thrills me
- makes me happy
- it makes me feel safe
- it makes me feel proud

23. Answer the following questions to the extent that each question represents you individually

	I strongly disagree	Disagree	I neither agree nor disagree	Agree	I totally agree
Greeks should buy products produced in Greece instead of imported products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Only those products that cannot be produced in Greece should be imported	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is not right to buy foreign products, because it reduces jobs in Greece.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It may cost me in the long run, but I prefer to support Greek products.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>